

# IATDMCT 2020

## Virtual Congress Sponsorship Opportunities



The International Association of Therapeutic Drug Monitoring and Clinical Toxicology is an organization formed by an international group of scientists and physicians, to promote the related disciplines of therapeutic drug monitoring and clinical toxicology worldwide. IATDMCT is unique in that no other society promotes the interest of TDM and clinical toxicology.

The 18th International Congress of Therapeutic Drug Monitoring and Clinical Toxicology will be a virtual event. We are looking forward to providing industry companies with different opportunities to support IATDMCT and the Congress! Typically, the annual Congress expects more than 500 attendees from global locations. The 2020 Virtual Congress hopes to provide a platform so that even more of IATDMCT's 700+ members and other industry professionals can attend from anywhere!

You will have opportunities to introduce your company's products and services to the decision-makers in the fields of therapeutic drug monitoring, drugs of abuse testing, forensic toxicology, and pharmacogenetics. Virtual Congress participants and members will come from the disciplines of clinical biochemistry, pharmacy, environmental toxicology, occupational medicine, pharmacology, analytical chemistry, analytical toxicology, and the forensic sciences.

These professionals want to make the most informed decision possible. Don't miss this opportunity to support IATDMCT and strengthen existing relationships and establish new ones by becoming a sponsor of the IATDMCT Virtual Congress.



## CONTACT

For any questions or further details, please contact  
[info@iatdmct2020.org](mailto:info@iatdmct2020.org) | +1-613-531-8166

## GOLD \$15,000

- Featured in "Sponsor Showcase" on IATDMCT Congress website with video ad, description, contact details, and hyperlink to website page(s)
- Two website banners on Congress website – first priority high traffic pages
- Recognition as a Congress Sponsor on IATDMCT Congress website (logo with hyperlink)
- Opportunity to host two 1-hour webinars\* (includes eblast reminders\*\*, banner on registration page, logo on invoices and receipts, posting on IATDMCT Congress website) Includes a sponsored Q&A session (opportunity to sponsor a live Q&A afterwards to give attendees the chance to interact with you — and each other — and find out more about the topic)
- Opportunity to have one sponsored video ad (up to 2-minutes) transition play during a IATDMCT speaker/webinar presentation \*\*\*
- Opportunity to have banner ad in IATDMCT Monthly E-News for two editions
- Social media banners will be created to thank you for your support. IATDMCT will share these on social media platforms
- Eight Complimentary passes to attend Virtual Congress

## SILVER \$10,000

- Featured in "Sponsor Showcase" on IATDMCT website with video ad, description, contact details, and hyperlink to website page(s)
- One website banner on Congress website – priority high traffic page
- Recognition as a Congress Sponsor on IATDMCT Congress website (logo with hyperlink)
- Opportunity to host a one 1-hour webinar\* (includes eblast reminders\*\*, banner on registration page, logo on invoices and receipts, posting on IATDMCT Congress website) Includes a sponsored Q&A session (opportunity to sponsor a live Q&A afterwards to give attendees the chance to interact with you — and each other — and find out more about the topic)
- Opportunity to have banner ad in IATDMCT Monthly E-News for one edition
- Four Complimentary passes to attend Virtual Congress

## BRONZE \$5,000

- Featured in "Sponsor Showcase" on IATDMCT website with video ad, description, contact details, and hyperlink to website page(s)
- Recognition as a Congress Sponsor on IATDMCT Congress website (logo with hyperlink)
- Two Complimentary passes to attend Virtual Congress

*\*to be made live to registrants and recorded and made available in IATDMCT Members Only section on the IATDMCT Resources section of the website*

*\*\*eblasts will be sent to members from IATDMCT Head Office*

*\*\*\*to be produced by Sponsor*