



18TH INTERNATIONAL CONGRESS OF THERAPEUTIC  
DRUG MONITORING & CLINICAL TOXICOLOGY

*Banff, Canada* | SEPT 13-16-2020

EXPLORING NEW FRONTIERS IN TDM AND TOXICOLOGY

# EXHIBIT AND SPONSORSHIP PROSPECTUS

[iatdmct2020.org](http://iatdmct2020.org)



## SPONSORSHIP

### DIAMOND \$40,000

#### All Platinum Sponsorship Entitlements Plus

- 1 Banner ad on congress website (2 total)
- First choice of timeslot to present an industry workshop (option to be selected by February 28, 2020)
- First priority to select a supplemental recognition opportunity from available items (option to be selected by February 28, 2020)
- 1 Complimentary Exhibit Booth (2 total)
- 1 e-blast to pre-conference attendance list<sup>1</sup> (2 total)
- 1 Complimentary registration for company representatives (5 total)
- 1 Complimentary banquet ticket (5 total)
- 1 reserved table at banquet (2 total)

### PLATINUM \$30,000

#### All Gold Sponsorship Entitlements Plus

- 1 website banner on Congress website
- Second choice of timeslot to present an industry workshop (option to be selected by February 28, 2020)
- Second priority to select a supplemental recognition opportunity from available items (option to be selected by February 28, 2020)
- 1 e-blast to pre-conference attendance list<sup>1</sup>
- 1 Complimentary registration for company representatives (4 total)
- 1 Complimentary banquet ticket (4 total)
- 1 reserved table at banquet

### GOLD \$20,000

#### All Silver Sponsorship Entitlements Plus

- Third option to present an industry workshop (if timeslot is available)
- Third priority to select a supplemental recognition opportunity from available items (option to be selected by February 28, 2020)
- 1 Complimentary registration for company representatives (3 total)
- 1 Complimentary banquet ticket (3 total)
- Delegate handout at registration desk

### SILVER \$10,000

#### All Bronze Sponsorship Entitlements Plus

- Fourth option to present an industry workshop (if timeslot is available)
- Fourth priority to select a supplemental recognition opportunity (pending availability)
- 1 Complimentary registration for company representatives (2 total)
- 1 Complimentary banquet ticket (2 total)

### BRONZE \$5,000

#### Sponsorship Entitlements

- Recognition in final conference app program by sponsorship category
- Website recognition with logo and hyperlink
- Recognition on onsite sponsor recognition sign
- 1 Complimentary exhibit booth
- 1 Complimentary registration for company representatives
- 1 Complimentary banquet ticket
- Pre- and Post-Congress attendee list

### FRIEND \$1,000

#### Sponsorship Entitlements

- Recognition in final conference app program by sponsorship category
- Website recognition
- Recognition on onsite sponsor recognition sign

## SUPPLEMENTAL RECOGNITION OPPORTUNITIES

These recognition items will be allocated by sponsorship level, on a first-come/first-serve basis for requests received by February 28, 2020.

- |                      |                                        |
|----------------------|----------------------------------------|
| • Nametag lanyards   | • Congress app                         |
| • Charging station   | • Delegate reusable water bottles      |
| • Delegate tote bags | • Delegate notepads                    |
| • Delegate pens      | • Hotel room drop                      |
| • Hotel key cards    | • Refreshment breaks and social events |

<sup>1</sup> e-blast will be sent to attendees via conference office



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[info@iatdmct2020.org](mailto:info@iatdmct2020.org)

# GENERAL INFORMATION FOR EXHIBITORS

## WHY EXHIBIT?

You will have the opportunity to introduce your company's products and services to the decision-makers in the fields of therapeutic drug monitoring, drugs of abuse testing, forensic toxicology, and pharmacogenetics. Attendees will come from the disciplines of clinical biochemistry, pharmacy, environmental toxicology, occupational medicine, pharmacology, analytical chemistry, analytical toxicology, and the forensic sciences. These professionals want to make the most informed decision possible. Unless your company is there, they will not have the facts! Don't miss this chance to strengthen existing relationships and establish new ones as you enjoy exhibiting with maximum exposure.

(The following schedule is preliminary and subject to change)

### Move-in period:

Sunday, September 13, 2020 • 0800-1500

### Display period:

Sunday, September 13, 2020 • 1900-2100  
Monday, September 14, 2020 • 1000-1600  
Tuesday, September 15, 2020 • 1000-1600  
Wednesday, September 16, 2020 • 1000-1600

### Move-out period:

Wednesday, September 16, 2020 • after 1600

### Booth Specifications:

Standard booths are 10' deep by 10' wide with a framework of an eight foot high draped backdrop and three foot high sidewings  
1 electrical outlet  
1 6' draped table  
1 chair

### Booth Rental Fee Does Not Include:

Carpeting, Waste Basket, Signage, Storage. These and other items you require may be ordered from the official suppliers; order forms will be included in the Exhibitor Manual.

### Display Restrictions:

All displays must stay within the boundaries of the booth. Backwall height restriction is eight (8) feet.  
Sidewalls and display fixtures occupying the front one-half of exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighboring exhibit. Further details will be contained in the Exhibitor Manual.

### Space Assignment:

Booths will be allocated by sponsorship level together with a first-come, first-served basis.

### Other Services:

Display services, Drayage, Shipping, Customs Broker, Audio-Visual, Telecommunications, and Electrical/Mechanical service details and order forms will be provided to exhibiting companies closer to the meeting dates. Exhibitors will have the opportunity to book accommodations at the special conference rate.



## TERMS & CONDITIONS OF CONTRACT FOR EXHIBIT SPACE

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Congress Organizing Committee in the best interests of the Show, and agrees that the Congress Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
2. All electrical wiring and outlets used by the Exhibitor in excess of the standard electrical outlet provided by the Organizing Committee or its appointed agents shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
3. Space contracted by the Exhibitor may not be sublet without the prior written permission of the Congress Organizing Committee or its appointed agents.
4. THE EXHIBITOR WILL BE LIABLE FOR AND WILL INDEMNIFY AND HOLD HARMLESS THE ORGANIZING COMMITTEE FOR THE 18TH INTERNATIONAL CONGRESS OF THERAPEUTIC DRUG MONITORING & CLINICAL TOXICOLOGY, EVENTS & MANAGEMENT PLUS INC., IATDMCT, AND ALL OFFICIAL SUPPLIERS FROM ANY INDIRECT, DIRECT, SPECIAL OR CONSEQUENTIAL LOSS OR DAMAGES WHATSOEVER OCCURRING TO OR SUFFERED BY ANY PERSON OR COMPANY, INCLUDING, WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EXHIBITOR, OTHER EXHIBITORS, THE CONGRESS ORGANIZING COMMITTEE, OFFICIAL SHOW CONTRACTORS, THE OWNER OF THE BUILDING AND THEIR RESPECTIVE AGENTS, SERVANTS AND EMPLOYEES AND MEMBERS OF THE PUBLIC ATTENDING THE SHOW, EITHER ON THE SAID SPACE OR ELSEWHERE IF SAID LOSS OR DAMAGES AROSE FROM OR WERE IN ANY WAY CONNECTED WITH EXHIBITOR'S OCCUPANCY OF SAID SPACE OR EXHIBITOR'S PARTICIPATION IN THE SHOW.
5. The Exhibitor is responsible for the placement and cost of insurance related to his participation in the Show.
6. Sponsorships are not refundable. If sponsorship is cancelled, the sponsor forfeits all rights or claims to the allocated space and the Congress Organizing Committee is free to allocate it to others.
7. It is understood that the Congress Organizing Committee or its appointed agents has sole discretion in the assignment of booths. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed in the best interests of the Show.
8. The Congress Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's opinion, their conduct or presentation is objectionable to other show participants.
9. The Exhibitor agrees to confine his presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned booth during show hours.
10. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of his allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Congress Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.
11. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire run of the Show. The Exhibitor also agrees to remove his exhibit, equipment and appurtenances from the Show building by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred by the Congress Organizing Committee.
12. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.
13. The Exhibitor agrees to comply with all union contracts and labor relations agreements in force, agreements between the Congress Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labor laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the state Fire Underwriters Association or any other similar body.
14. The Congress Organizing Committee reserves the right, at its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, the Congress Organizing Committee shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the control of the Congress Organizing Committee whether similar to or dissimilar from the causes enumerated herein.
15. The Congress Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages all space rental payments made by him and any further occupancy of such space.